

CONCORD - AUGUST.

DUNHILL MATERIALS

MANAGEMENT MATERIALS

Item	Item #	NON-MEN	MEN
Letterhead	23339	23554	23612
Retail Flyer	23340	23555	23613
Trade Brochure	23341	23556	23614
Trade/PPP Folder	23342	23557	23615
Pack Sell/Sheet	23343	23558	23616
Carton Sell/Sheet	23344	23559	23617
Reprints	23345	23560	23618
TRADE GIFT		23559	23580

POINT OF SALE MATERIALS

30-Pack S/S (V)	23346	23561	23619
20-Pack S/S (H)	23347	23562	23620
10-Pack S/S	23348	23563	23621
Large B Header	23349	23564	23622
Multipurpose Card	23350	23565	23623
Shelf Talker	23351	23566	23624
Large Poster	23352	23567	23625
Small Poster	23353	23568	23626
8-Ch. Packmaster Hd.	23354	23569	23627
12-Ch. Packmaster Hd.	23355	23570	23628
16-Ch. Packmaster Hd.	23356	23571	23629
Window Banner	23357	23572	23630
6' OHPM Header	23358	23573	23631
8' OHPM Header	23359	23574	23632

SPECIAL POS MATERIALS

10-Pack Gravity Feed	23360	23575	23633
Vertical Poster	23361	23576	23634
Counter Card	23362	23577	23635
Sample Towers	23363	23578	23636
Match Books	23364	23579	23637
Match Caddy	23365	23580	23638
Jumbo Pack	23412	23581	23639

SUPPLEMENTARY DISPLAY PROGRAM

2 for 1 Display (20 deals)	23366	23582	23640
2 for 1 Display (40 deals)	23367	23583	23641
2 for 1 Display (80 deals)	23368	23584	23642
2 for 1 Display Base (40 deals)	23369	23585	23643
2 for 1 Sleeve Kings	23370	23586	23644
2 for 1 Sleeve 100's	23371		
2 With Incentive Display (20 deals)	23372	23587	23645
2 With Incentive Display (40 deals)	23373	23588	23646
2 With Incentive Display (80 deals)	23374	23589	23647
2 w/Incentive Display Base (40 deals)	23375	23590	23648
2 With Incentive Card	23376	23591	23649
Incentive	23377	23592	23650
2 With Incentive Poster	23378	23593	23651
Carton Display (30 deal)	23379	23594	23652
Carton Incentive	23380	23595	23653

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SAME

SAMPLING PROGRAM

		<u>NORD</u> <u>MIC 11</u>	<u>MIC W</u>
Part-Time			
Badge	23381	23597	23652
Badge Holder	23382		23653
Button	23383	23598	23654
Clipboard	23384	23599	23655
Bag	23385	23600	23656
Sample 6's Carriers (85's)	23386	23601	
Sample 6's Carriers (100's)	23387		
Sample 20's Carriers (85's)	23388	23602	23657
Sample 20's Carriers (100's)	23389		23658
Bin Wraparound	23397	23603	23659
Handout Sample Brochure	23398	23604	

Redemption

2 pack Gift Carrier 85's	23399	23605	23660
2 pack Gift Carrier 100's	23400		
Friends Card	23401	23606	23661
2 pack Friends Gift 85's	23402	23607	23662
2 pack friends Gift 100's	23403		

LABELS

Carton Rack (85's)	23390	23608	23663
Carton Rack (100's)	23391		23664
Pack Rack - Beige (85's)	23392	23609	
Pack Rack - Beige (100's)	23393		23665
Woodgrain (85's)	23394	23610	
Woodgrain (100's)	23395		
Order Guide	23396	23611	23666

TRAINING MATERIALS

Sampling Manual	23410		
Leaders Guide	23411		

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